

City Heights Business Association
Board of Directors Meeting
4305 University Avenue, San Diego, CA 92105
February 12, 2024
12 – 1 pm

Board members present: Adriana Enloe (President), Au-Co Mai (Vice-President), Tom Vu, Marsha Ruether

Board members absent: Maxine Zepeda, Julian Villegas.

Staff present: Enrique Gandarilla

Others present: Viridiana Quintana, EDD. Evan Scheingross

Meeting started at 12:04 pm. Adriana, CHBA President, chaired the meeting.

- Welcome and Introductions.
- Public Comment:
 - Viridiana updated the board on EDD activities:
 - Emergency Response Grant available to help small businesses and nonprofits. Application available on EDD website for 2 weeks. CHBA will do an email & social media blast.
 - Minimum wage increase reminder: \$16.85
 - Additional city contribution for CHMAD: approximately \$36K.
- Action Items:
 - Vote to approve December 2023 financial statements. Au-Co motions, Marsha seconds. Passes unanimously.
 - Vote to approve January 2024 minutes. Tom motions, Adriana seconds. Passes unanimously.
- Staff Reports:
 - Evan asked about the newsletter and social media on the website. Should we continue to highlight it? Enrique will follow-up.
 - Au-Co explained an idea for a printed piece that we can distribute to businesses explaining our new focus on maintenance.
 - Evan asked for more video and photos for the website. He will schedule a time to meet with Au-Co and Enrique to discuss further.
 - Enrique presented Jose's maintenance report since Jose is on vacation.
 - Enrique presented the ED recruitment and hiring timeline for board review. The board will schedule a meeting to discuss.

The meeting was adjourned at 12:56 PM.