

City Heights Business Association
Board of Directors Meeting
4305 University Avenue, San Diego, CA 92105
March 11, 2024
12 – 1 pm

Board members present: Au-Co Mai (Vice-President), Tom Vu, Marsha Ruether

Board members absent: Maxine Zepeda, Julian Villegas, Adriana Enloe (President)

Staff present: Enrique Gandarilla

Others present: Viridiana Quintana, EDD. Evan Scheingross, Mary Joseph, MFJ Systems

Meeting started at 12:04 pm. Au-Co, CHBA Vice-President, chaired the meeting.

- Welcome and Introductions.
- Public Comment:
 - Viridiana updated the board on EDD activities:
 - Budget season for the MAD budgets, will go to committee on May 9th.
- Action Items:
 - Vote to approve January 2024 financial statements. Marsha motions, Tom seconds. Passes unanimously.
 - Vote to approve February 2024 minutes. Au-Co motions, Tom seconds. Passes unanimously.
- Staff Reports:
 - Jose reported on MAD activities:
 - 4 streetlights repaired this month (lights were out for 4 years).
 - On March 30th we will be collaborating on a major clean-up, 54th to Euclid.
 - Jose updated the board on a business dumping at 4950 University Ave. (4027 Winona responsible party)
 - Enrique updated the board on:
 - I15 Bridge Deck Enhancement Project: We are still waiting for Caltrans to update us on progress. Work has not started.
 - City Heights Community Sign: The estimated cost for the sign has increased to \$100 thousand which exceeds our budget of \$60 to \$65 thousand. The board requested to ask Graphics Solutions to attend the next board meeting to get an update and ask questions.
 - Evan updated the board on possible website projects. He emailed Enrique and Au-Co quotes on each project: quarterly newsletter, photos and video for social media, informational postcard doorhanger.

The meeting was adjourned at 12:50 PM.